
Summary

I am passionate about branding and telling stories through visual communication. I am a career creative professional interested in graphic arts, photography, product development, and consumer goods. Relocated to Metro Atlanta in 2020 and open to exciting design opportunities.

Skillset

Creative Lead ▪ Design & Layout ▪ Mockups & Prototyping ▪ Typography ▪ Packaging ▪ Color ▪ Trademark & Compliance ▪ Branding & Identity Development ▪ 2D/3D CAD ▪ Front-End Web Development ▪ CSS & Responsive Design ▪ Vector Art ▪ Environmental Graphics ▪ Art Rendering ▪ Studio Photography, Photoshop & Editing ▪ Promotions & Event Planning

Experience

Ubio Labs, Inc. / Senior Designer

AUGUST 2019 - NOVEMBER 2021, BELLEVUE, WA

→ Currently a Senior Graphic Designer at a fast-paced product development studio performing weekly sprints producing myriad creative renderings, packaging concepts, final packaging artwork, web design and more. Core responsibilities include coordinating print schedules, approval processes, and producing just-in-time results. Launch of company's first e-commerce business July 2021.

Killerclaw Creative / Sole Proprietor

2017 - 2019, SEATTLE, WA

→ I registered my business in 2017 allowing me to work with clients on production art and branding while seeking the next big thing. I have several clients and can provide references.

Ocean Beauty Seafoods LLC / Packaging & Design Manager

2008 - 2016, SEATTLE, WA

→ I served as the creative specialist and conceptual artist for a large seafood processor. Directing creative vendors and ad agencies, we produced dozens of new products for retail, foodservice, and club stores. My technical acumen and communication skills made me a leader in developing new packaging formats, developing a visual identity, plus serving as a mediator between production, quality assurance, and sales. A key responsibility included the *detail oriented* task of reviewing artwork for accuracy and compliance. Additionally I was performing these services for all the national retailers that chose Ocean Beauty as their private label manufacturer.

I attended trade shows as needed and I'm never afraid to learn new things. I even picked up some skills in search engine optimization (SEO/SEM) and understanding the nuances of online advertising.

Ocean Beauty Seafoods, Inc. / Marketing Project Coordinator

2005 - 2008, SEATTLE, WA

→ There was no in-house design staff until I was brought on. Creative decisions became quicker and cheaper by having my skills available as a shared service across a multi-channel, vertically-integrated seafood company (one with 100 years of history). I churned out collateral, concepts and aided sales. After a three years, I was promoted and given more trust over the creative direction of the company.

Education

Georgia Institute of Technology / B.S. Industrial Design

1996 - 2000, ATLANTA

Studied consumer goods, environments, and interfaces with an intense focus on manufacturability, universal designs, and sustainability.

Minor Certificate in Engineering Psychology

Faculty Honors, Winter 1999; Dean's List, Spring 1999, Fall 2000

University of Washington Continuing Education/ Certificate in Game Animation

2003 - 2004, SEATTLE

Studied animated character development, level design, 3Ds Max, and animation principles.